

# 1311-001 Design I

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TA 122

## FALL SEMESTER 2019

**COURSE DESCRIPTION:** This course is an introduction to the role of formalist design in art and visual media, with emphasis on two-dimensional works. Studio activities explore elements and principles of design, composition, history of formalism in art, and the role of formalism with current trends in art.

**COURSE OBJECTIVES:** Through demonstrations, assigned projects and critiques we will explore the design elements, composition, and design principles. You will become familiar with various art materials, techniques and practices common to the design making process. This is a foundation course that combines theory and hands on practice at an introductory level to begin to understand form, function and content. Students will also gain insight into design as a profession. This course will likely challenge your pre-existing ideas about what is good design. Try to free yourself from your conscious and subconscious visual preferences. A curious, questioning and open mind is essential for success in the design profession.

**LEARNING OUTCOMES:** This class will engage in an open-discussion format with continual hands- on activities to teach students the basics of design. We will work as a community classroom, in groups, and individually to brainstorm, discuss and implement artwork to be created during studio time. Through lecture, readings, personal research and artistic practices students will gain the basic design elements.

### **MATERIALS:**

Mixed Media Pad 11x14 Sketchbook Rendr 3x5 Reeves Gouache Set 12ct. Pastel Set - Colored 12ct.

Pastel Set - Gray Tones 12ct. Verithin Pencil Set 12ct. Pocket Guide Color Wheel Plastic Palette Tray

Pencil Set - 6ct. Blending Stump 3pk. Sharpie – Fine Tip Sharpie – Ultra Fine Tip

Sharpie – Super Twin Tip

VARSAITY PRICE: \$68.00

METHODS: Evaluation of studio work, class critiques, group participation, and studio etiquette and attitude. Students are encouraged to set up a meeting with the instructor (before, during or after class) at any time they have questions or concerns about their work, overall progress and/or grades. Blackboard will be used for storing and accessing course information, documents and handouts, grade feedback, and email communication.

GRADING CRITERIA: The instructor is responsible for establishing and presenting the grading standards for the course.

* <b>graded projects</b>	<b>(60%)</b>
* <b>supporting work (exercises &amp; studies)</b>	<b>(30%)</b>
* <b>class participation</b>	<b>(10%)</b>

**\* Graded Projects (60%)**

Grading of projects will be done on a one-hundred point scale and is based on achievement of specific learning outcomes, quality of ideas, and quality of execution, including craftsmanship and presentation.

- A (90 – 100) excellent work, exceeds specific learning outcomes, very high in originality, very well–conceived and executed
- B (80 – 89) good work, demonstrates specific learning outcomes, is original, well–conceived and executed
- C (70 – 79) acceptable work, specific learning outcomes are evident, fairly well–conceived & executed
- D (60 – 69) inferior work, basically complete, but falls short of specific learning outcomes and needs work in terms of idea and execution
- F (below 60) failing work, does not demonstrate specific learning outcomes,

may be significantly incomplete and/or poorly conceived and/or executed

***Projects must be turned in clean, undamaged, and on time, labeled on back with student name, project name, class, date turned in. Late assignments lose 10 points for each class period they are late.***

**\* Supporting Work (30%)**

In addition to the projects, there will be assigned exercises and studies which will be graded. Work should demonstrate independent development of ideas, techniques, and skills taught in class.

**\* Class Participation (10%)**

Class participation" refers to active involvement in class discussion, critiques and other activities which provide opportunity for verbal and written practice with painting vocabulary and concepts. Active participation involves questioning, making suggestions, stating and supporting opinions, interpreting, analyzing, etc. Students should make the most out of critiques by seeking opinions and criticism from other students and the instructor. Helpful responses are based on insightful analysis and criticism which recognizes strengths but also any problems and weaknesses in the work.

**ACADEMIC HONESTY POLICY:**

The faculty is strongly committed to upholding standards of academic integrity. These standards, at the minimum require that students never present the work of others as their own. CHEATING WILL NOT BE TOLERATED.

**DIVERSITY STATEMENT:**

In this class, the teacher will establish and support an environment that values and nurtures individual and group differences and encourages engagement and interaction. Understanding and respecting multiple experiences and perspectives will serve to challenge and stimulate all of us to learn about others, about the larger world, and about ourselves. By promoting diversity and intellectual exchange, we will not only mirror society as it is, but also model society as it should and can be.

**ADA Statement:**

**SPC Standard Disability Statement**

Students with disabilities, including but not limited to physical, psychiatric, or learning disabilities, who wish to request accommodations in this class should notify the Disability Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodations must provide acceptable documentation of his/her disability to the Disability Services Office. For more information, call or visit the Disability Services Office at Levelland (Student Health & Wellness Office) 806-716-2577, Reese Center (Building 8) 806-716-4675, or Plainview Center (Main Office) 806-716-4302 or 806-296-9611.

**Grievance and Conflict Resolution:** The Office of the Vice President of Student Affairs is available to assist students with any conflict or problem that has to do with being a student at South Plains College. A suggested protocol usually includes talking with the professor first, then visiting with the department chair, and finally approaching the Student Affairs Office. If you feel uncomfortable with the first two steps, you may approach the Student Affairs Office immediately. **WARNING** – Cheating or plagiarism will result in the student receiving a 0 on the assignment for the first offense, second offence you will be dropped from the class. Campus Concealed Carry - Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in South Plains College buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and South Plains College policy, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to the SPC policy at: ([http://www.southplainscollege.edu/human\\_resources/policy\\_procedure/hhc.php](http://www.southplainscollege.edu/human_resources/policy_procedure/hhc.php)) Pursuant to PC 46.035, the open carrying of handguns is prohibited on all South Plains College campuses. Report violations to the College Police Department at 806-716-2396 or 9-1-1

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Reese Center (Building 8) & Lubbock Center 806-716-4675, or Plainview Center (Main Office) 806-716-4302 or 806-296-9611.

**Non-Discrimination Statement**

South Plains College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Vice President for Student Affairs, South Plains College -1401 College Avenue, Box 5, Levelland, TX 79336, 806-894-9611