



The Economic Value of SOUTH PLAINS COLLEGE

ALUMNI IMPACT



Impact of the increased earnings of SPC's alumni and the businesses they work for

\$312.4 million
ANNUAL ADDED INCOME

an economic impact

4x

the size of the Texas Rangers annual impact on Arlington



or

5,402
JOBS SUPPORTED



OPERATIONS SPENDING IMPACT

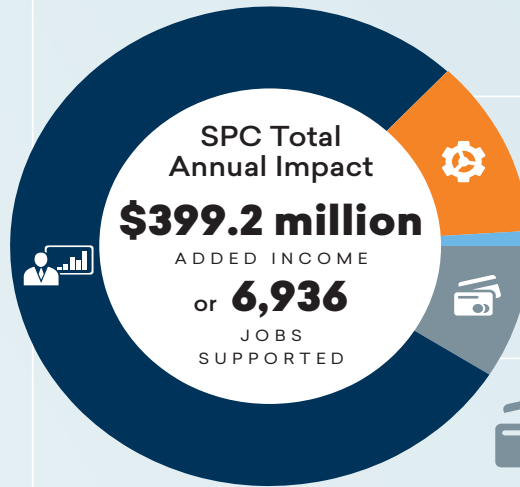
Impact of SPC's payroll and day-to-day spending

\$49.7 million
ADDED INCOME



enough to buy **1,481** new cars

or **922** **JOBS SUPPORTED**



\$433.8 thousand
ADDED INCOME

CONSTRUCTION SPENDING IMPACT



STUDENT SPENDING IMPACT

Impact of the daily spending of SPC students retained and attracted to the region

\$36.7 million
ADDED INCOME

enough to buy **2,952** families* a year's worth of groceries

or **604** **JOBS SUPPORTED**

* family of four = 100 jobs

About South Plains College



12,765
Credit Students



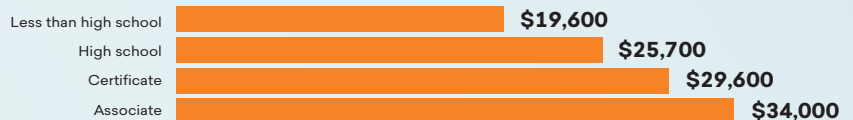
2,387
Non-Credit Students



813
Employees

Average Earnings in the South Plains

The average associate degree graduate earns \$8,300 more than a high school graduate at their career midpoint.



The South Plains Region



For every \$1 invested by...

STUDENTS

= **\$5.20**
in lifetime earnings

TAXPAYERS

= **\$5.20**
in added state revenue and social savings

SOCIETY

= **\$18.40**
in added taxes and public sector savings